

ABSTRACT OF THE DISCLOSURE

A headwear piece having a crown with an exposed external surface having a front, a rear, a right side, and a left side. The crown has a surface for embracing a wearer's head to maintain the headwear piece in an operative position on the wearer's head. The crown has a) a front/right side octant; b) a right side/front octant; c) a right side/rear octant; d) a rear/right side octant; e) a front/left side octant; f) a left side/front octant; g) a left side/rear octant; and h) a rear/left side octant. The first information identifying an event is on at least one of the front/left side and front/right side octants. The second information identifying a plurality of participants in the event is on at least one of a) the right side/front octant; b) the right side/rear octant; c) the rear/right side octant; d) the left side/front octant; e) the left side/rear octant; and f) the rear/left side octant.